

# Cyril FILEZAC DE L'ETANG

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PhD in Economics/ Co-director of the MBA Program "Expert in Financial Markets"

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## EDUCATION

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**Qualified by the French National Council of Universities (CNU) for the position of Maître de Conférences (Associate Professor)**

2025

**PhD in Economics, Laboratoire EDEHN-Université du Havre | Financia Business School, Paris**

Dissertation: A holistic approach to cryptocurrencies: Attractiveness, Regulation and Protection

2021 – 2024

### PhD Dissertation Committee

- **Prof. Sophie Bereau**, Chair of the Committee, Full Professor, University of Lorraine
- **Prof. Radu Burlacu**, Reviewer and Committee Member, Full Professor, IAE Grenoble
- **Prof. François Benhmad**, Reviewer and Committee Member, Associate Professor (HDR), University of Montpellier
- **Prof. Sandrine Lardic**, PhD Supervisor, Full Professor, Le Havre Normandy University
- **Dr. Zouhair Ait-Benhamou**, Co-supervisor, Associate Professor, Le Havre Normandy University

**Master's Degree in Public Management and Project Engineering in Solidarity Economy and Development | University Le Havre**

2020

- Econometrics and Statistical Analysis
- Project Management
- Macroeconomics

## RESEARCH FIELDS

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Macroeconomics

Financial Economics

Asset Pricing

International economics

Monetary Economics

Digital Currencies and Stablecoins

## PUBLICATIONS & WORKING PAPERS

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2026: **How the election of Donald Trump impacts the cryptocurrency market ?** Economics Bulletin. CNU : rang B, ABDC : rang C

2026: **Safe havens: Can stablecoins compete with gold and oil during territorial stress?** [Major revision, China Finance Review International]

2025: **Digital Monetary Influence: The Dollarization by stablecoins.** [Under review, China Finance Review International]

2024: **Dollar's role in institutional and media impact on stablecoins.** *Finance Research Letters*, 61, 104999, CNU : rang B , ABDC : rang A

## REVIEWING ACTIVITIES

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**Reviewer:** Finance Research Letters

**Reviewer:** Economics Bulletin

## TEACHING EXPERIENCES

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### Teaching Assistant – Université Panthéon-Sorbonne (Paris, France)

2025 – Present

Undergraduate (Year 2): Monetary Economics

### Academic Co-director of the MBA in Financial Markets – Financia Business School, Paris

2024 – Present

### Program Director – Bachelor 3 in Banking & Insurance and Bachelor 3 in Finance – Financia Business School, Paris

September 2023 – Present

### Lecturer – Financia Business School (Paris, France)

September 2021 – Present

Undergraduate courses: Macroeconomics, Monetary Economics, Banking and Financial Markets, Introduction to Cryptocurrencies, International Finance, International Economics

MBA Year 1 (Corporate Finance / M&A): Financial Economics, Monetary Economics

MBA Year 1 (Banking): Monetary Economics

## CONFERENCES & SEMINARS

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**Financia Business School:** Conférence « Journée de la Finance ». Member of the Organizing Committee and Presenter

30 janvier 2025

**Menlo College:** Finance Hybrid Conference

27 septembre 2024

**Kozminski University:** 1st Modern Finance Conference

15-17 septembre 2024

RSEP International Conference on Economics, Finance & Business

6-7 mars 2024

2025: **Safe havens: Can stablecoins compete with gold and oil during territorial stress?** Université Paris-Saclay

2023: **Optimal crypto-currency portfolio: can risk be mitigated ?** Université Le Havre Normandie

## TECHNICAL & PROGRAMMING SKILLS

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Econometric Modeling: Impact evaluation models, time series analysis, qualitative variables, nonlinear models, regime-switching models

Data Analysis: Correspondence Analysis (CA), Multiple Correspondence Analysis (MCA), classification and prediction methods

Software & Programming: R, Stata, EViews, SPHINX

Office Tools: Microsoft Office Suite

Typesetting: LaTeX

## LANGUAGES

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French: Native

English: reading, writing, speaking

## AWARD

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2025: **Teaching Excellence Award** - Eduniversal