

Zipeng MA

Personal Information

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Education

ESSEC Business School - CY Cergy Paris Université (THEMA)	Paris
PhD. Business Administration (Economic Concentration), 2026 (estimated)	
Supervisor: Prof. Jamus Lim	
University of California, DAVIS	Davis, CA
Visiting Scholar, Feb - July 2024	
Host supervisor: Prof. Katheryn Russ	
ESSEC Business School (Singapore Campus)	Singapore
Visiting Scholar, Jan - July 2023	
University College London	London
MSc. Economics and Policy of Energy and Environment, 2020	
Advisor: Prof. Paolo Agnolucci	
University of Birmingham	Birmingham
BSc. Money Banking and Finance, 2019	
Tutor: Prof. Alessandra Guariglia	
York University	Toronto
Exchange with scholarship from Chinese government, Summer 2016	

Research Interests

Primary: International Trade, AI and ML in causal inference, Innovation

Secondary: Environment Economics

References

Prof. Jamus Lim ESSEC Business School jamus.lim@essec.edu +65 6413 9375	Prof. Li Han ESSEC Business School li.han@essec.edu +65 6413 9383	Prof. Katheryn Russ UC Davis knruss@ucdavis.edu 530-754-1544
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Working Papers

The reverse China shock on innovations and spillover: evidence from manufacturing industries.

- Job Market Paper
- Presentations: Econometric Society, 2026 Asia (Main; upcoming); The Japan Economic Policy Association, 2025 Nagoya (upcoming);

The reverse China shock: the factor responses to China trade liberalization.

- Co-authored with Jamus Lim (ESSEC Business School)
- Presentations: CEA 2025; ICEBM, 2024; PhD SRS ESSEC, 2023, 2024;

“China Syndrome” in Aid? The trade effects of Chinese foreign aid and geopolitical influence from the perspective of developing countries.

- Co-authored with Wentao Li (Xiamen University), Jamus Lim (ESSEC)

- In Progress; drafts coming soon

Chinese foreign aid and firm-level innovation networks.

- Co-authored with Wentao Li (Xiamen University)
- In Progress; drafts coming soon

Publications

Cai, B., Guo, H., **Ma, Z.**, Wang, Z., Dhakal, S. and Cao, L., 2019. Benchmarking carbon emissions efficiency in Chinese cities: A comparative study based on high-resolution gridded data. *Applied energy*, 242, pp.994-1009 [\[Link\]](#)

Conferences & Invited Presentations

Econometric Society, 2026 Asia Meeting (Main)	<i>upcoming</i>
The Japan Economic Policy Association	<i>upcoming</i>
CUFE-Oxford Economics Papers Conference	2025
The Chinese Economic Association (CEA) Annual Conference	2025
Chinese Society of World Economics Trade Conference	2025
Ph.D. student research seminar at ESSEC	2022 - 2025
Cergy Paris Université (THEMA Lab) Internal Seminar	2022 - 2025
International Conference on Economics, Business and Management	2024

Other Academic Training and Activities

Summer School at Barcelona School of Economics & Pompeu Fabra University – Text Analysis

Summer School by Econometrics society – Econometrics and Machine Learning

Research Assistant at University of Birmingham, Race Equality Charter

Teaching experience and Assistants

Lecturer: Microeconomics (Bachelor)
Lecturer: Macroeconomics (Bachelor)
Lecturer: Refresh for Microeconomics (Master)
Lecturer: Business Games Simulation (Bachelor)
 Teaching Assistant: International Economics
 Teaching Assistant: Asia Economics

Work experience – Internship

People's Bank of China, Central Bank
 Intern, Department of Monetary Credit & Statistics
Bank of China, Head office of Jiangsu province
 Intern, Department of Trading Finance

Honors & Awards

ESSEC Ph.D. Fellowship	2020 - 2025
ESSEC Business School Overseas Internship Funding for Doctoral Students	2023
Aide à la Mobilité Internationale du Collège Doctoral - CY Cergy Paris Université	2024
Conference Grants - CY Cergy Paris Université	2024, 2025
Scholarship for Business school students at University of Birmingham	2018, 2019
Chinese government 'Provincial Government Scholarship of Overseas Studies'	2017
First Class Academic Scholarship from Nanjing Audit University	2017

Additions

Language: Chinese Mandarin (Native); English (Professional); French (Intermediate)

Chief player of Nationality philharmonic orchestra in Nanjing Audit University